Creativity, Communication, and Entrepreneurship as Essential Nursing Skills

Teri Oelrich, BSN, UW 84', MBA, FNIHD
12.08.2020

Nightingale Leadership Series

Agenda

01 Introduction

02 About NBBJ

03 Overview of the Work

04 What’s Next?

05 Q &A
01
Introduction

Nightingale Leadership Series

Teri Oelrich
NBBJ Partner, BSN, UW 84’, MBA, FNIHD

“We improve business, environmental, and human performance in the built environment through deep research and expert insights.”
It all started with: Centralized vs. Decentralized Nursing Stations?

02
About NBBJ
We design for life

Our Clients
The Reality

Nurses walk 12 miles a day on the job
Nurses get new tasks every 3 seconds

Lifting patients ranging from 140-200+ lbs
The Reality

Technology is changing every 18 months

The Reality

A nurse designed the first evidence-based unit
She said the object and color in the materials around us actually have a physical effect on us, on how we feel.

Florence Nightingale
The Work – 30 Years of Impactful Projects

Pre-Design – How We Innovate

Changes Practice - Teamwork: Bring teams together into a collaborative, transformed practice

Changes Outcomes - Operational Improvement: Redefine and improve flow, bring services to the patient and eliminate waste in clinic operations

Changes Environment - Facility Design: Create standards and adaptable spaces to support operational improvements
Pre-Design - Identify Community Needs

Renown Master Plan

Pre-Design Tools - Informed Decision Making

How do you work with 6 Deans and come to consensus?

UC San Francisco
Pre-Design Testing
Simulation
Modeling: Discrete Event Simulations

Pre-Design Tools - COVID-19 Bed Calculator

https://www.consulting.nbbjsites.com/COVID-19TOOLS